

# INNOVATION DIRECT™

*“Our Success is Patented™”*

## *Peace of Mind Invention In Search of Licensee*

An innovative new product designed to serve a vital purpose in protecting one's loved ones, the ***Peace of Mind***, has been developed by George Summerville of Elk Grove, California. The invention's unique design enables its users to effectively and accurately monitor the whereabouts of children and older family members who may need special care.

No matter what business or leisure pursuits might occupy an individual's mind, the safety and wellbeing of their loved ones is never far from their consciousness. For those who have young children or take care of elderly family members, their level of concern is usually heightened that much more. Unfortunately, the hours that one must spend away from those they feel need the most protection are unavoidable, leaving those in these types of situations with a constant residual worry or anxiety.

In an effort to effectively address these problems, the ***Peace of Mind*** has been conceived. The ***Peace of Mind*** will be instrumental in preventing potential tragedies. The product provides priceless peace of mind and comfort to those caring for minors or the elderly. Additionally, the ***Peace of Mind*** is able to be monitored through a variety of methods and will be fashionably designed and comfortable to carry on one's person.

The ***Peace of Mind*** is also in patent pending status with the United States Patent and Trademark Office.

Mr. Summerville now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the personal safety accessories industry are currently being targeted as candidates to eventually commercialize the ***Peace of Mind*** on a worldwide basis.

In January 2013, Mr. Summerville contracted product management services leader Innovation Direct™ to represent the ***Peace of Mind*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Peace of Mind*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).