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Portable Digital Detector Holder Invention In Search of Licensee

An innovative new product that will serve an essential function in the conducting of x-ray examinations, the ***Portable Digital Detector Holder***, has been developed by Mark Ullom of Anderson, Indiana. The invention’s unique design enables its users to securely and effortlessly hold a digital detector during x-rays.

The gradual transition in the x-ray field from the use of film to that of digital technology would appear on the surface to be just another example of an industry moving forward with the times, so to speak. However, as with many technological advancements, there are some inherent difficulties that are also part of the equation. With respect to digital x-ray technology, these include the cumbersome nature of the accessories involved in the process and the resulting difficulties that sometimes arise in securing the necessary views a doctor must have access to in order to properly diagnose a patient.

With these problems in mind, the ***Portable Digital Detector Holder*** has been conceived. The ***Portable Digital Detector Holder*** will serve as a seamless replacement for merchants boards, which cannot support digital detectors. The product enables its users to access a clear “merchants view” or “sunrise view” of an x-ray. Additionally, it is conveniently and comfortably lightweight, an essential for continued use in a busy medical practice.

The inventor of the ***Portable Digital Detector Holder*** has developed a working prototype that he has utilized with success for over 2 years in a major orthopedic facility. The invention is also in patent pending status with the United States Patent and Trademark Office.

Mr. Ullom now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the medical instruments and accessories industry are currently being targeted as candidates to eventually commercialize the ***Portable Digital Detector Holder*** on a worldwide basis.

In March 2013, Mr. Ullom contracted product management services leader Innovation Direct™ to represent the ***Portable Digital Detector Holder*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Portable Digital Detector Holder*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

