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Share-A-Sheet Invention In Search of Licensee

An innovative new product designed to effectively address a common annoyance related to sharing a bed with a partner, the *Share-A-Sheet*, has been developed by Malinda Chartier of Baton Rouge, Louisiana. The invention's unique design enables both people who sleep together to have full access to bed sheets without disturbing the other person.

Sharing a bed with someone on a regular basis has long been one of those scenarios that define the proverbial double-edged sword. On the one hand, the companionship and comfort of drifting off to sleep next to a loved one can be a feeling that is incomparable to anything else. The other side of the coin however, is that depending on the other person's particular sleeping and waking habits, the whole practice can become quite frustrating. One of the most common examples of this is when one of the individuals who share a bed with another tends to move constantly and puts on or removes sheets with regularity while doing so.

With this in mind, the *Share-A-Sheet* has been conceived. The *Share-A-Sheet* provides the freedom for each person to cover themselves as much as desired. The product will allow one person to uncover themselves completely without ever stirring their fellow sleeper. Additionally, the *Share-A-Sheet* provides a greater degree of comfort and superior design to other products developed for the same purpose. Furthermore, it will be made from comfortable and durable fabric.

The *Share-A-Sheet* is also in patent pending status with the United States Patent and Trademark Office.

The inventor now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the household linens industry are currently being targeted as candidates to eventually commercialize the *Share-A-Sheet* on a worldwide basis.

In February 2013, Mrs. Chartier contracted product management services leader Innovation Direct™ to represent the *Share-A-Sheet* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Share-A-Sheet* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

