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Starglammer Invention In Search of Licensee

An innovative new product targeted at those who enjoy wearing jewelry, the ***Starglammer***, has been developed by Kathleen Carpenter of Gloversville, New York. The invention's unique design combines two common personal accessories into one attractive product.

Fashion accessories such as jewelry, timepieces, and fragrances are used to round out a wardrobe by many women. There is certainly what seems like an infinite amount of possible design and color combinations that these products can be worn and used in. With the significant popularity of these items, any new product in this category that would offer an attention getting and innovative look would likely be viewed with great interest.

To this end, the ***Starglammer*** has been conceived. The ***Starglammer*** will be lightweight and comfortable to wear. The product will be made in a wide range of designs and looks to allow it to blend in with different wardrobe ensembles. Additionally, the ***Starglammer*** eliminates the need for women to carry bulky purses, adding to its appeal. Furthermore, it will lend itself well to sporting a variety of different designs and colors to suit individual tastes.

The ***Starglammer*** is also in patent pending status with the United States Patent and Trademark Office.

Ms. Carpenter now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the beauty accessories industry are currently being targeted as candidates to eventually commercialize the ***Starglammer*** on a worldwide basis.

In January 2013, Ms. Carpenter contracted product management services leader Innovation Direct™ to represent the ***Starglammer*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Starglammer*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.