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Miracle Wheelchair Invention In Search of Licensee

An innovative new product designed to enhance the functionality of an essential medical accessory, the ***Miracle Wheelchair***, has been developed by Mamie Moore of Tallahassee, Florida. The invention's unique design provides its users with a highly improved version of a conventional wheelchair.

Anyone who has physical restrictions or handicaps can attest to the varying degree of limitations they endure each day. Depending on the severity of the affliction, even some normally simple tasks can become a challenge. For those specifically confined to a wheelchair, the general degree of difficulty is compounded for a number of reasons. Adding to the general unpleasantness of this situation is the fact that the wheelchair bound often find themselves in somewhat helpless positions, such as when they are caught in inclement weather or have to be outdoors in extreme temperatures for extended periods.

With these types of problems in mind, the ***Miracle Wheelchair*** has been conceived. The ***Miracle Wheelchair's*** proprietary features include a variety of modern conveniences and protections from the elements sure to appeal to any user. The ***Miracle Wheelchair*** will make the generally undesirable experience of being wheelchair bound more physically comfortable. Additionally, the product will be competitively priced, adding to its appeal.

The inventor of the ***Miracle Wheelchair*** has developed a prototype that has been utilized with success. The ***Miracle Wheelchair*** is also in patent pending status with the United States Patent and Trademark Office.

Ms. Moore now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the medical accessories industry are currently being targeted as candidates to eventually commercialize the ***Miracle Wheelchair*** on a worldwide basis.

In May 2013, Ms. Moore contracted product management services leader Innovation Direct™ to represent the ***Miracle Wheelchair*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Miracle Wheelchair*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.