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The Aglet Repair Tool Invention In Search of Licensee

A simple yet functional new product designed to solve a common problem, ***The Aglet Repair Tool***, has been developed by Jawara Carrington of Washington, DC. The invention's unique design allows its users to revitalize frayed shoelaces.

One of life's minor but prevalent annoyances is the deterioration of the aglets on one's shoelaces. While this is certainly an innocuous problem within the big picture, it can present some difficulties and frustrations. For example, an otherwise perfectly adequate pair of shoelaces may have to be discarded solely for this reason, thereby incurring an unnecessary expense for the owner of the shoe. Also, in the case where one may want to wash a pair of shoes and then re-lace them, the task becomes near impossible when there are no aglets to facilitate the process.

With this in mind, ***The Aglet Repair Tool*** has been conceived. The ***Aglet Repair Tool*** provides its users with an efficient and convenient method of replacing broken or missing aglets. The product allows its users to preserve their shoelaces for longer periods, saving money over time. Additionally, it will be compact and comfortable to operate. ***The Aglet Repair Tool*** also eliminates the need for other ineffective and cumbersome methods aimed at accomplishing the same task and will be cost-effectively priced, adding to its appeal.

The Aglet Repair Tool is also in patent pending status with the United States Patent and Trademark Office.

Mr. Carrington now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the shoe repair accessories industry are currently being targeted as candidates to eventually commercialize ***The Aglet Repair Tool*** on a worldwide basis.

In April 2013, Mr. Carrington contracted product management services leader Innovation Direct™ to represent ***The Aglet Repair Tool*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***The Aglet Repair Tool*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.