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### *Gryppers Invention In Search of Licensee*

An innovative new product designed as both a comfortable and highly functional piece of sports equipment, **Gryppers**, has been developed by former college football player Jamelle Eugene and former NFL player DaJuan Morgan of Riviera Beach, Florida. The invention's unique design assists its users in performing the essential tasks of gripping and catching a ball in a number of different sports at optimal levels of effectiveness.

The fingers are an integral part of having an effective grip when catching and grasping a ball. Typically, the entire hand and fingers are involved when absorbing the impact upon the receiving of a ball, as well as in maintaining a secure grasp on it once it has been caught or is being handled. Therefore, a product that would allow its users to tap effectively into their sense of touch to aid them in securing a ball would be of great value, particularly due to the confidence it would impart.

**Gryppers**, which is just such a product, is not only designed for one sport. It is a multi-sport product with basketball being a focal point, giving that sport something never seen or used before. **Gryppers** will supersede the use of powder and will provide optimal grip when grasping a ball. It is also intended to serve as an effective tool designed to increase performance while simultaneously protecting the user from injuries such as finger dislocations. The product will be made from flexible material that will provide elasticity and comfort for the finger joints, providing the user with all important freedom of movement. Additionally, its proprietary composition of materials will provide a secondary layer of protection under the primary layer.

**Gryppers** will also provide those playing the wide receiver and running back positions in football peace of mind with respect to catching the ball effectively and more consistently, and will also have tremendous usefulness to all players on the gridiron, regardless of position. Additionally, with football gloves no longer being viewed as just another piece of equipment, the **Gryppers'** unique design will be appealing to both the athlete and the fan while providing protection unmatched by any other glove.

**Gryppers** is also the subject of **Utility Patent 8,443,462 B1** and **Design Patent D675,382 S** within the United States Patent and Trademark Office. The product also has active inventory. Mr. Eugene and Mr. Morgan seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the sporting goods accessories industry are currently being targeted as candidates to eventually commercialize **Gryppers** on a worldwide basis.

In January 2012, Mr. Eugene and Mr. Morgan contracted Miami, Florida-based patent management services leader Innovation Direct™ to represent **Gryppers** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, and the SEMA/AAPEX shows.

Potential licensees interested in obtaining more information about **Gryppers** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).