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Perfect Pitch Invention In Search of Licensee

An innovative new product designed to provide effective instruction in a key component of baseball to young players, ***Perfect Pitch***, has been developed by Richard Keating of Walnut Creek, California. The invention's unique design insures that its users can practice their hitting with properly located pitches each time.

Of the youth sports that have heavy participation, proper practice and technique is particularly important in baseball. With a number of different aspects to the sport, such as hitting, fielding, and pitching, there are certainly a considerable number of refinements that can continuously be worked on. This type of work usually involves a parent or coach being present to assist with the delivery of the ball to the hitter or fielder for example, which is not always feasible or realistic.

With this in mind, ***Perfect Pitch*** has been conceived. ***Perfect Pitch*** will be easy and comfortable for young children to operate independently. Through its proprietary features, the product allows for highly effective batting practice upon each use. Additionally, it eliminates the need for parents and coaches to have to throw a high number of pitches during a practice. ***Perfect Pitch*** also will be very cost-effectively priced, adding to its appeal.

The inventor of the ***Perfect Pitch*** has also developed a working prototype that has been utilized with success.

Mr. Keating now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the instructional sporting goods accessories industry are currently being targeted as candidates to eventually commercialize ***Perfect Pitch*** on a worldwide basis.

In April 2013, Mr. Keating contracted product management services leader Innovation Direct™ to represent ***Perfect Pitch*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Perfect Pitch*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.