

INNOVATION DIRECT™

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Angels-R-Us Invention In Search of Licensee

An innovative new and eye catching new apparel product, **Angels-R-Us**, has been developed by Sandra Clemmons of Walnut Creek, California. The invention's unique designs provide those who enjoy fashion with an attention getting item.

For many, the clothing they wear is an opportunity to make a statement or express themselves in some form. This has been demonstrated in the vast popularity of t-shirts with a wide number of different images and messages over the years. Pants, while used much less frequently as a forum for this type of visual impact, are certainly also a candidate to be deployed in this manner.

With this in mind, **Angels-R-Us** has been conceived. **Angels-R-Us** will be made available in a wide variety of designs, prints, and colors to suit individual tastes. Additionally, it will be thoroughly comfortable to wear in a variety of settings. **Angels-R-Us** also will be competitively priced, adding to its appeal.

Angels-R-Us is also in patent pending status with the United States Patent and Trademark Office.

Ms. Clemmons now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the apparel products industry are currently being targeted as candidates to eventually commercialize **Angels-R-Us** on a worldwide basis.

In April 2013, Ms. Clemmons contracted product management services leader Innovation Direct™ to represent **Angels-R-Us** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about **Angels-R-Us** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.