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Baby Alert System Invention In Search of Licensee

An innovative new product designed to effectively eliminate a problem usually culminating in tragic circumstances, the ***Baby Alert System***, has been developed by Barry Goodwin of Olathe, Kansas. The invention's unique design insures that parents and caregivers are fully cognizant of the fact that an infant is in a vehicle with them before they exit it.

One of the most unfortunate consequences of the breakneck pace that many in today's society keep is the fact that it can lead to momentary forgetfulness of a very costly nature. Perhaps this is never more evident than when a young infant is inadvertently left behind in a hot vehicle and either suffers serious injury or pays the ultimate price of losing their life as a result. Considering the extreme gravity of this type of scenario, any product that could virtually eliminate the chances of it occurring will likely be viewed with great interest.

With this in mind, the ***Baby Alert System*** has been conceived. The ***Baby Alert System*** will prevent serious injuries and death. The ***Baby Alert System*** is also capable of being implemented in virtually any vehicle. Furthermore, the product will emit an unmistakable and clearly audible alert when triggered and will provide priceless peace of mind with respect to the safety of very young children.

The ***Baby Alert System*** is also in patent pending status with the United States Patent and Trademark Office.

The inventor now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the baby safety products industry are currently being targeted as candidates to eventually commercialize the ***Baby Alert System*** on a worldwide basis.

In March 2013, Mr. Goodwin contracted product management services leader Innovation Direct™ to represent the ***Baby Alert System*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Baby Alert System*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.