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Door Stopper Invention In Search of Licensee

An innovative new product designed to address a simple but important need in a home, the ***Door Stopper***, has been developed by Verdell Parker of Houston, Texas. The invention’s unique design provides its users with an effective method of keeping a door open or closed as desired.

Around the typical home, there are an endless number of different possibilities for making daily life just a bit easier. The majority of these are found in various products that utilize the latest technology, but others can be part of some of the simpler items that are almost an afterthought. A good example of the latter is a conventional door stop, which certainly can have a certain degree of utility. While very much a straightforward product in terms of use and design, there actually are some inherent flaws in a conventional door stop that if addressed, would make that much more effective.

With this in mind, the ***Door Stopper*** has been conceived. The ***Door Stopper*** will be easy to implement and begin using. Additionally, it will be made available in multiple colors to suit a variety of room décor. Furthermore, the ***Door Stopper*** will be designed with additional width to allow for greater stability and durability.

The inventor of the ***Door Stopper*** has developed a prototype that has been utilized with success. The ***Door Stopper*** is also in patent pending status with the United States Patent and Trademark Office.

Mr. Parker now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the household products industry are currently being targeted as candidates to eventually commercialize ***Door Stopper*** on a worldwide basis.

In May 2013, Mr. Parker contracted product management services leader Innovation Direct™ to represent ***Door Stopper*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Door Stopper*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.