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Mechanic Creeper Invention In Search of Licensee

An innovative new and considerable improvement on the design of an often used automotive repair accessory, the ***Mechanic Creeper***, has been developed by David Scott of Tucson, Arizona. The invention's unique design provides mechanics with a more streamlined and effective version of a “mechanic's creeper” device.

Auto mechanics rely heavily on an assortment of various accessories and tools to effectively tackle the many different potential repair problems a vehicle can present. One of the most essential in terms of providing access to hard-to-reach areas is the standard "creeper" device, which is intended to allow the user to work comfortably on the components and parts located on the underside of the vehicle. Although intended to serve an important function, the reality is that the design of the conventional version of this product has some inherent problems, including not providing a low enough profile and also tending to get jammed or stuck on obstructions on the repair shop floor.

With this in mind, the ***Mechanic Creeper*** has been conceived. The ***Mechanic Creeper*** features a dual roller blade design that allows it to easily roll over obstructions, such as cracks on the shop floor. Furthermore, the ***Mechanic Creeper*** offers a significantly higher degree of maneuverability when compared to current version of the same product. The ***Mechanic Creeper*** will be fabricated from formidable materials, including steel and aluminum. The ***Mechanic Creeper*** also features a comfortable back pad that will be capable of being adjusted to obtain a low profile.

The ***Mechanic Creeper*** is also the subject of **US Patent 8,056,908 B2** with the United States Patent and Trademark Office.

Mr. Scott now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive repair accessories industry are currently being targeted as candidates to eventually commercialize ***Mechanic Creeper*** on a worldwide basis.

In June 2013, Mr. Scott contracted product management services leader Innovation Direct™ to represent ***Mechanic Creeper*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Mechanic Creeper*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

