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A-OK Auto Desk Invention In Search of Licensee

An innovative new product designed to instantaneously provide its users with a necessary accessory to place a variety of items, the **A-OK Auto Desk**, has been developed by Otto Kuhlmann of Wiggins, Colorado. The invention’s unique design enables its users to have a convenient method of having access to a desk at any given time.

Today’s technology has made the phrase “telecommuting” virtually a household term. The reality is that an ever increasing number of consumers make at least part of their living wage while working from home or while out at various locations that can offer them an internet connection and a place to sit for a certain period of time. As a result, any product that could offer a greater degree of convenience with regards to setting up a portable work space would likely be viewed with great interest by many.

With this in mind, the **A-OK Auto Desk** has been conceived. The **A-OK Auto Desk** will be easy to implement and begin using in virtually any location. Additionally, it eliminates the hassle and strain of trying to balance multiple items at once. Furthermore, the **A-OK Auto Desk** will be fabricated from durable materials, making it a wise long-term investment. It will also be competitively priced, adding to its appeal.

The **A-OK Auto Desk** is also in patent pending status with the United States Patent and Trademark Office.

Mr. Kuhlmann now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the office products industry are currently being targeted as candidates to eventually commercialize **A-OK Auto Desk** on a worldwide basis.

In April 2013, Mr. Kuhlman contracted product management services leader Innovation Direct™ to represent **A-OK Auto Desk** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about **A-OK Auto Desk** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.