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Ammo Sleeve Invention In Search of Licensee

An innovative new product targeted at shooting enthusiasts and law enforcement personnel everywhere, the *Ammo Sleeve*, has been developed by Dwain Singleton of Rosharon, Texas. The invention's unique design provides its users with a highly functional product when firing a weapon multiple times in rapid fashion.

For those who use certain types of firearms either recreationally or professionally, the ease with which they can have access to the ammunition that powers their weapons is always of high importance. The ability to be able to reload quickly and without hassle can be a competitive advantage in an activity such as hunting, and a matter of life and death for a police officer or member of the Armed Forces. Therefore, any product that offers the potential to make tasks involving these types of weapons more streamlined and effective will likely be viewed with great interest.

With this in mind, the *Ammo Sleeve* has been developed. The *Ammo Sleeve's* proprietary features provide its users with the ability to carry extra ammunition in an unobtrusive way. The product also enables them to save time when reloading. Additionally, the *Ammo Sleeve* allows its users to keep one hand free at all times. It can prove highly effective in a number of different industries, including police and the military, and will be competitively priced, adding to its appeal.

The inventor of the *Ammo Sleeve* has developed a prototype that has been utilized with success. The invention is also currently in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the *Ammo Sleeve* now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the weapons accessories industry are currently being targeted as candidates to eventually commercialize the *Ammo Sleeve* on a worldwide basis.

In June 2013, Mr. Singleton contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Ammo Sleeve* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Ammo Sleeve* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

