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Door Handle Lock Invention In Search of Licensee

An innovative new product designed to address an important security need, the ***Door Handle Lock***, has been developed by Joseph Lesneskie of Waterford, Michigan. The invention's unique design provides its users with an effective deterrent to crime.

The ***Door Handle Lock*** will be made from formidable and durable materials. It will be instrumental in preventing potential loss of property, bodily injury, and other potential negative consequences of crime. Additionally, the ***Door Handle Lock*** does not require making holes in doors in order to install. Furthermore, the ***Door Handle Lock*** will provide priceless peace of mind to home and business owners and will be competitively priced, adding to its appeal.

The inventor of the ***Door Handle Lock*** has developed a prototype that he has utilized with success. The ***Door Handle Lock*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Door Handle Lock*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the security products industry are currently being targeted as candidates to eventually commercialize the ***Door Handle Lock*** on a worldwide basis.

In May 2013, Mr. Lesneskie contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Door Handle Lock*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Door Handle Lock*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.