

# INNOVATION DIRECT™

*“Our Success is Patented™”*

## *No More Fires Invention In Search of Licensee*

An innovative new product designed to serve as an effective deterrent to a prevalent danger, ***No More Fires***, has been developed by Wilbur Singletary of Opa Locka, Florida. The invention's unique design enables its users to access priceless protection against wildfires.

***No More Fires*** will be instrumental in preventing countless tragedies caused by individuals finding themselves trapped in burning homes. The product can potentially bring about a reduction in hazard insurance premiums. Additionally, ***No More Fires*** will protect its users from the significant expense associated with property damage and loss caused by fire. It can be installed in the pre-construction phase of a home or potentially retrofitted and will be fabricated from durable materials, adding to its appeal and value.

The inventor of the ***No More Fires*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the fire protection products industry are currently being targeted as candidates to eventually commercialize the ***No More Fires*** on a worldwide basis.

In August 2013, Mr. Singletary contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***No More Fires*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***No More Fires*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).