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### *Bubble Lamp Invention In Search of Licensee*

An innovative new product designed to considerably enhance the look of any room within a home that it is placed in, the **Bubble Lamp**, has been developed by Angkor Bello of Memphis, Tennessee. The invention’s unique design provides its users with a versatile product that possesses both aesthetic and functional qualities.

The **Bubble Lamp** provides considerably bright light. The product can blend in seamlessly and tastefully into virtually any room within a home or within an office. Additionally, the **Bubble Lamp’s** proprietary features enable it to establish a relaxing atmosphere within the surrounding environment. It will also be made available in a variety of colors and textures to suit individual tastes and will be competitively priced, adding to its appeal.

The inventor of the **Bubble Lamp** has also developed a prototype that has been utilized with success.

Mr. Bello now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the home décor products industry are currently being targeted as candidates to eventually commercialize the **Bubble Lamp** on a worldwide basis.

In September 2013, Mr. Bello contracted product management services leader Innovation Direct™ to represent the **Bubble Lamp** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Bubble Lamp** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).