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Rose Specialty Elevator Invention In Search of Licensee

An innovative new product designed to provide an effective alternative to a conventional elevator, the ***Rose Specialty Elevator***, has been developed by Thomas Rose of North Charleston, South Carolina. The invention's unique design enables its users to quickly and conveniently traverse multiple floors in a home, hospital, hotel, or other building.

The ***Rose Specialty Elevator***'s proprietary features enable it to be a potentially life-saving product during emergencies where a conventional elevator is not available. It will work equally well in a variety of commercial settings. The product also greatly reduces the chances of tragedies occurring because of an inability to remove physically limited individuals from life-threatening situations. Additionally, the ***Rose Specialty Elevator*** will be fabricated from durable materials, adding to its long-term value.

The inventor of the ***Rose Specialty Elevator*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the industrial transport industry are currently being targeted as candidates to eventually commercialize the ***Rose Specialty Elevator*** on a worldwide basis.

In August 2013, Mr. Rose contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Rose Specialty Elevator*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Rose Specialty Elevator*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.