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Travelight Game Invention In Search of Licensee

An innovative and futuristic-fun card game that offers fun, entertaining competition with psychological benefits, the *Travelight Game*, has been developed by Marvilyn Rains of Port St. Lucie, Florida. The invention's unique content and structure provides its participants with valuable guidance with respect to steering clear of dysfunctional relationships and hardships in life.

The *Travelight Game* features scenarios based on real life circumstances, making it easy to naturally identify with. It is populated by lively and eye catching characters that help convey life lessons in captivating fashion. Additionally, the *Travelight Game* is competitively priced, adding to its appeal.

The inventor of the Travelight Game has manufactured units of the product and sold them through her proprietary website. The invention is also the subject of Copyright protection through the U.S. Copyright Office.

The inventor of the *Travelight Game* now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the game products industry are currently being targeted as candidates to eventually commercialize the *Travelight Game* on a worldwide basis.

In August 2013, Mrs. Rains contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Travelight Game* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Travelight Game* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.