



“Our Success is Patented™”

Women Wonder Invention In Search of Licensee

An innovative new product designed to address a common household problem, the **Women Wonder**, has been developed by William Dowmont of Kilgore, Texas. The invention's unique design eliminates the need for direct contact with toilet seats.

The **Women Wonder** effectively helps stop germ transmission. Through its proprietary features, the **Women Wonder** will be instrumental in helping prevent contamination and illness. Additionally, the product will be easy and effortless to operate. Furthermore, the **Women Wonder** will be made from durable materials and will be competitively priced, making it a wise overall investment.

The **Women Wonder** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Dowmont now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the bathroom accessories industry are currently being targeted as candidates to eventually commercialize the **Women Wonder** on a worldwide basis.

In August 2013, Mr. Dowmont contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Women Wonder** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Women Wonder** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.