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Aqua Wave Invention In Search of Licensee

An innovative new product designed to enhance an already popular recreational activity, the *Aqua Wave*, has been developed by John Distinti of San Jose, California. The invention's unique features add a fun twist to time spent in a pool.

The *Aqua Wave* will make pool time much more enjoyable. The product will also be thoroughly safe for use by swimmers of all ages. Additionally, the *Aqua Wave* will be made from durable material, making it a wise long-term investment. Furthermore, it will be competitively priced, adding to its appeal.

The inventor of the *Aqua Wave* also is currently developing a working prototype of the product.

Mr. Distinti now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the personal medical accessories industry are currently being targeted as candidates to eventually commercialize the *Aqua Wave* on a worldwide basis.

In September 2013, Mr. Distinti contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Aqua Wave* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Aqua Wave* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.