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Cell Phone Holder Invention In Search of Licensee

An innovative and effective new product designed to address a common problem associated with the use of cell phones and related accessories, the ***Cell Phone Holder***, has been developed by Anthony Stewart of San Diego, California. The invention's unique design provides its users with a method insuring that they can remotely make and receive telephone calls through their cell phone.

The ***Cell Phone Holder*** allows its users the complete use of both hands while operating their electronic devices. Additionally, the ***Cell Phone Holder*** will provide a more comfortable and cost effective alternative to other products currently sold for similar purposes. Furthermore, the ***Cell Phone Holder*** helps insure that important telephone calls are never missed because the user's hands are occupied when the phone rings. The ***Cell Phone Holder*** can also be implemented and utilized effectively with any make and model of cell phone and eliminates the need for dangerous attempts at reaching a phone while engaging in another activity, such as driving.

The ***Cell Phone Holder*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Cell Phone Holder*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cell phone accessories industry are currently being targeted as candidates to eventually commercialize the ***Cell Phone Holder*** on a worldwide basis.

In October 2013, Mr. Stewart contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Cell Phone Holder*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Cell Phone Holder*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.