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Cigarillo Perforator Splitter Invention In Search of Licensee

An innovative new product designed to effectively address a common problem related to the splitting of cigars, the ***Cigarillo Perforator Splitter***, has been developed by Mario De Guzman of Fairfield, California. The invention’s unique design enables its users to efficiently perforate cigars without ruining them.

The ***Cigarillo Perforator Splitter*** eliminates a potential dangerous component that is part of conventional methods of splitting a cigar. The product will save its users time, money, and frustration by significantly reducing the chances of ruining a cigar when splitting it. Additionally, the ***Cigarillo Perforator Splitter*** will be made from durable materials, rendering it a wise investment that will provide extensive use. It will also be competitively priced, adding to its appeal.

The inventor of the ***Cigarillo Perforator Splitter*** has developed a working prototype that has been utilized with success. The ***Cigarillo Perforator Splitter*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. De Guzman now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cigar accessories industry are currently being targeted as candidates to eventually commercialize the ***Cigarillo Perforator Splitter*** on a worldwide basis.

In August 2013, Mr. De Guzman contracted product management services leader Innovation Direct™ to represent the ***Cigarillo Perforator Splitter*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Cigarillo Perforator Splitter*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.