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Dash Saver Invention In Search of Licensee

An innovative new product designed to address a common problem within vehicles, the ***Dash Saver***, has been developed by Kenneth Weber of Las Vegas, Nevada. The invention’s unique design provides its users with a reliable method of keeping a number of needed items within arm’s reach in a vehicle at all times.

The ***Dash Saver*** insures items placed on a dash board will not slide off. The product saves the time and frustration of having to constantly pick up fallen items. Additionally, the ***Dash Saver*** makes a drive safer by eliminating the distraction of items needing to be picked up. Furthermore, the ***Dash Saver*** will be competitively priced, adding to its appeal.

The inventor of the ***Dash Saver*** has also developed a prototype that has been utilized with success.

The inventor of the ***Dash Saver*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive accessories industry are currently being targeted as candidates to eventually commercialize the ***Dash Saver*** on a worldwide basis.

In August 2013, Mr. Weber contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Dash Saver*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Dash Saver*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.