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### *Extractor Invention In Search of Licensee*

An innovative new product designed to perform a vital function for an essential consumer electronics product, the **Extractor**, has been developed by Carla Dozier of Fresno, California. The invention's unique design enables it to effectively curtail the potentially disastrous effects of moisture and water on a cell phone's electronic components.

The **Extractor** will be cost effectively priced, adding to its appeal. Additionally, the **Extractor** will be extremely convenient and user friendly. The product will save its users potentially substantial amounts of money stemming from property damage. Furthermore, through its proprietary features, the **Extractor** eliminates the hassle of having to be without a functioning cell phone for an extended period.

The **Extractor** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the **Extractor** now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the consumer electronics protective accessories industry are currently being targeted as candidates to eventually commercialize the **Extractor** on a worldwide basis.

In July 2013, Mrs. Dozier contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Extractor** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Extractor** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).