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Golfers’ Sand Trap Goggles Invention In Search of Licensee

An innovative new product designed to provide golfers with an important safety accessory, the ***Golfers’ Sand Trap Goggles***, has been developed by Clark Martin of Lake Park, Florida. The invention's unique design allows its users to enjoy thorough protection from wayward sand when out on the course.

The ***Golfers’ Sand Trap Goggles*** will be instrumental in helping to prevent eye injuries. The product will be easy and comfortable to wear. Additionally, the ***Golfers’ Sand Trap Goggles*** will enhance the enjoyment of a round of golf by eliminating the concern of potential contact with sand. Furthermore, it can be made available in a variety of colors to suit individual tastes and will be competitively priced, adding to its appeal.

Mr. Martin now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the sporting goods accessories industry are currently being targeted as candidates to eventually commercialize the ***Golfers’ Sand Trap Goggles*** on a worldwide basis.

In September 2013, Mr. Martin contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Golfers’ Sand Trap Goggles*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Golfers’ Sand Trap Goggles*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.