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Guitar Hook-Ups Invention In Search of Licensee

An innovative new product designed to provide musicians with a handy accessory for their instrument, the ***Guitar Hook-Ups***, has been developed by Thomas Weber of Hales Corners, Wisconsin. The invention's unique design enables its users to easily and securely store a guitar when not in use.

The ***Guitar Hook-Ups*** saves space and helps eliminate clutter. The product makes for efficient use of free space on a door. Additionally, the ***Guitar Hook-Ups*** can be implemented on virtually any door and will also be competitively priced, adding to its appeal.

The inventor of the ***Guitar Hook-Ups*** has developed a working prototype that he has utilized with success. The ***Guitar Hook-Ups*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Guitar Hook-Ups*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the musical instruments accessories industry are currently being targeted as candidates to eventually commercialize the ***Guitar Hook-Ups*** on a worldwide basis.

In September 2013, Mr. Weber contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Guitar Hook-Ups*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Guitar Hook-Ups*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.