

INNOVATION DIRECT™

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Ipallet Invention In Search of Licensee

An innovative and effective new product designed to serve as a vital adjunct to an extremely popular consumer electronics item, the ***Ipallet***, has been developed by Gary Duck of Vista, California. The invention's unique design provides its users with a comfortable and reliable method of supporting their electronic tablet.

The ***Ipallet*** provides its users with thorough peace of mind with respect to the potential for their tablet to fall. The product will help its users save potentially significant amounts of money by preventing irreparable damage to electronic tablets. Additionally, the ***Ipallet*** will be fabricated from durable materials. Furthermore, it will be comfortable to handle and utilize and competitively priced, adding to its appeal.

Mr. Duck now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics accessories industry are currently being targeted as candidates to eventually commercialize the ***Ipallet*** on a worldwide basis.

In September 2013, Mr. Duck contracted product management services leader Innovation Direct™ to represent the ***Ipallet*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Ipallet*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.