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Jackson Cone Invention In Search of Licensee

An innovative new product designed to effectively address a common annoyance related to the consumption of ice cream cones, the ***Jackson Cone***, has been developed by Dorothy Jackson of Atlanta, Georgia. The invention’s unique design provides its users with a way to enjoy ice cream without the typical accompanying mess.

The ***Jackson Cone*** helps to prevent unsightly and frustrating dirtying of clothing and the surrounding area. The product will eliminate a great deal of hassle for parents and caregivers with respect to having to clean up after children when they consume an ice cream cone. Additionally, the ***Jackson Cone*** will be comfortable and unobtrusive for the user and will enhance the overall enjoyment of an ice cream cone. It will also be competitively priced, adding to its appeal.

Mrs. Jackson now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the snack food accessories industry are currently being targeted as candidates to eventually commercialize the ***Jackson Cone*** on a worldwide basis.

In September 2013, Mrs. Jackson contracted product management services leader Innovation Direct™ to represent the ***Jackson Cone*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Jackson Cone*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.