

INNOVATION DIRECT™

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Harper Glove Invention In Search of Licensee

An innovative new product designed to serve as an indispensable accessory when working on a variety of tasks involving manual labor, the **Harper Glove**, has been developed by inventor Olanda Harper, Sr. of Ellenwood, Georgia. The invention's unique design provides its users with a helpful product that is thoroughly comfortable and unobtrusive when working with their hands.

The **Harper Glove** will greatly improve efficiency by helping keep its users hands free when attempting to complete different projects. The product saves considerable time and hassle when working with small metal implements, such as nuts and bolts. Additionally, the **Harper Glove's** proprietary features enable it to be used effectively in a wide variety of tasks, including mechanics, carpentry, roofing, and even sewing and dress making. It will also be competitively priced, adding to its appeal.

The **Harper Glove** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the **Harper Glove** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the home improvement and hardware products industries are currently being targeted as candidates to eventually commercialize the **Harper Glove** on a worldwide basis.

In July 2013, Mr. Harper contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Harper Glove** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Harper Glove** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.