

# INNOVATION DIRECT™

*“Our Success is Patented™”*

## *Casimir Music Instructional System Invention In Search of Licensee*

An innovative new product designed to provide music instruction in an entertaining and effective manner, the ***Casimir Music Instructional System***, has been developed by Marie Casimir of Orlando, Florida. The invention's unique design enables its users to memorize musical notes in efficient fashion.

The ***Casimir Music Instructional System*** provides music students with eye-catching visual cues that will increase the probability of them learning and remembering each musical note. By doing so, the product will prove essential in helping children increase their proficiency in learning how to play instruments such as the piano. Additionally, the ***Casimir Music Instructional System*** will save parents, caregivers, and teachers time and frustration when teaching music. Furthermore, the ***Casimir Music Instructional System*** will be competitively priced, adding to its appeal.

The ***Casimir Music Instructional System*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Casimir now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the instructional musical products industry are currently being targeted as candidates to eventually commercialize ***Casimir Music Instructional System*** on a worldwide basis.

In July 2013, Mrs. Casimir contracted product management services leader Innovation Direct™ to represent the ***Casimir Music Instructional System*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Casimir Music Instructional System*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).