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Perfect Collar Invention In Search of Licensee

An innovative new product designed to effectively address a common problem related to the walking of dogs, the ***Perfect Collar***, has been developed by Tymio Miller of Alexandria, Louisiana. The invention's unique design provides its users with an accessory that will eliminate many of the inherent difficulties and dangers of dog walking.

The ***Perfect Collar*** will be made available to fit a wide variety of differently sized dogs and different breeds. Additionally, the ***Perfect Collar's*** proprietary features help reduce the chances of dogs inadvertently tripping up their owners. The product will also be cost effectively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Perfect Collar*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Perfect Collar*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the pet accessories industry are currently being targeted as candidates to eventually commercialize the ***Perfect Collar*** on a worldwide basis.

In July 2013, Mr. Miller contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Perfect Collar*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Perfect Collar*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.