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Pete’s Safety Belt and Vest Invention In Search of Licensee

An innovative new product designed to serve as an important safety product for children, the ***Pete’s Safety Belt and Vest***, has been developed by Ronald Baldwin of Brooklyn, New York. The invention’s unique design enables parents and caregivers to keep track of their children more effectively while in public.

The ***Pete’s Safety Belt and Vest*** significantly reduces the chances of a potentially tragic situation related to a child being kidnapped. The product provides parents and caregivers with priceless peace of mind, especially when trying to care for multiple children in a public setting. Additionally, the ***Pete’s Safety Belt and Vest*** will be easy and comfortable for children to wear. Furthermore, it will be competitively priced, adding to its appeal.

The ***Pete’s Safety Belt and Vest*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Baldwin now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the children’s safety products industry are currently being targeted as candidates to eventually commercialize the ***Pete’s Safety Belt and Vest*** on a worldwide basis.

In August 2013, Mr. Baldwin contracted product management services leader Innovation Direct™ to represent the ***Pete’s Safety Belt and Vest*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Pete’s Safety Belt and Vest*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.