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Pick A Duddle Invention In Search of Licensee

An innovative new product designed to effectively address a common problem related to neatness around a home, the **Pick A Duddle**, has been developed by Charman Tatum of San Diego, California. The invention's unique design helps and encourages children and teenagers to keep their rooms tidy and organized.

The **Pick A Duddle** eliminates the frustration and hassle that parents endure when they have to constantly remind their children to keep their living area clean. Additionally, the **Pick A Duddle** transforms the task of cleaning up and maintaining order into a fun proposition. The product will also be easy and comfortable to utilize. Furthermore, the **Pick A Duddle** will be made from durable materials and competitively priced, making it a wise investment and adding to its appeal.

The **Pick A Duddle** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the **Pick A Duddle** now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the home organizational products industry are currently being targeted as candidates to eventually commercialize the **Pick A Duddle** on a worldwide basis.

In August 2013, Mrs. Tatum contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Pick A Duddle** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Pick A Duddle** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.