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Portable Mini-Shampooer Invention In Search of Licensee

An innovative new product designed to provide users with a cost effective and useful cleaning accessory, the ***Portable Mini-Shampooer***, has been developed by Angel Hernandez of Yonkers, New York. The invention’s proprietary features render it a diverse cleaning tool that can be used in multiple settings.

The ***Portable Mini-Shampooer’s*** compact design allows for it to be used in small spaces effectively. Furthermore, the ***Portable Mini-Shampooer*** will be easy and comfortable to use and conveniently lightweight. Additionally, the product will be made from durable materials, making it a wise investment. The ***Portable Mini-Shampooer*** will also be competitively priced, adding to its appeal.

The ***Portable Mini-Shampooer*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Hernandez now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cleaning accessories industry are currently being targeted as candidates to eventually commercialize ***Portable Mini-Shampooer*** on a worldwide basis.

In July 2013, Mr. Hernandez contracted product management services leader Innovation Direct™ to represent the ***Portable Mini-Shampooer*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Portable Mini-Shampooer*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.