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Holland Specialty Shields Invention In Search of Licensee

An innovative new eyewear product that provides its users with unprecedented functionality, the ***Holland Specialty Shields***, has been developed by Stanley Holland of Chickamauga, Georgia. The invention’s unique design renders it a versatile and valuable product that can be utilized in a variety of settings.

The ***Holland Specialty Shields***’s proprietary features eliminate the need for those who wear glasses to carry multiple pieces of eyewear. It will be easy to implement with a variety of products, such as goggles, motorcycle helmets, and sunglasses. Additionally, the ***Holland Specialty Shields*** can help significantly reduce the chances of conventional eyeglasses becoming damaged. Furthermore, the product will provide convenience and enhance enjoyment of everyday activities for its users by eliminating the hassle of having to transport and care for their prescription glasses.

Mr. Holland now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the eyewear accessories industry are currently being targeted as candidates to eventually commercialize the ***Holland Specialty Shields*** on a worldwide basis.

In August 2013, Mr. Holland contracted product management services leader Innovation Direct™ to represent the ***Holland Specialty Shields*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Holland Specialty Shields*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.