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Ramos Sign Invention In Search of Licensee

An innovative new product designed to offer both functionality and aesthetic value to the vehicles it is utilized on, the **Ramos Sign**, has been developed by Miguel Ramos of Plantation, Florida. The invention’s unique design enables it to serve as an important safety accessory for its users.

The **Ramos Sign** will play an important role in preventing accidents by making a motorist’s intentions when driving much more evident to others on the road. Additionally, the **Ramos Sign** will enhance the overall look of a car or truck. Furthermore, the **Ramos Sign** will be capable of being powered through multiple sources. It will also be easy and quick to install and will require minimal maintenance. The product will also be competitively priced, adding to its appeal.

The **Ramos Sign** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Ramos now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive accessories industry are currently being targeted as candidates to eventually commercialize **Ramos Sign** on a worldwide basis.

In August 2013, Mr. Ramos contracted product management services leader Innovation Direct™ to represent the **Ramos Sign** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about **Ramos Sign** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.