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Screwdriver 3 Invention In Search of Licensee

An innovative new product designed to make a number of manual labor tasks easier., the ***Screwdriver 3***, has been developed by James Adkison, Jr. of Jacksonville, Florida. The invention's unique design helps insure that its users are able to reach nuts and screws that are in difficult areas.

The ***Screwdriver 3*** will be comfortable to manipulate and use as needed. Additionally, the ***Screwdriver 3*** can be instrumental in preventing potential injuries stemming from attempting to remove nuts and screws with conventional wrenches or pliers. Furthermore, the ***Screwdriver 3*** will be fabricated from durable material, making it a wise long-term investment. The ***Screwdriver 3*** will also be competitively priced, adding to its appeal.

The inventor of the ***Screwdriver 3*** has also developed a working prototype that he has utilized with success.

The inventor of the ***Screwdriver 3*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the hand tool products industry are currently being targeted as candidates to eventually commercialize the ***Screwdriver 3*** on a worldwide basis.

In September 2013, Mr. Adkison contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Screwdriver 3*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Screwdriver 3*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.