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Simply Smart Frigerator Invention In Search of Licensee

An innovative new product designed to bring improved functionality to a commonly used household appliance, the ***Simply Smart Frigerator***, has been developed by Patrick Pack of Battle Ground, Washington. The invention’s unique design enables it to serve as a more convenient but equally useful version of a refrigerator.

The ***Simply Smart Frigerator*** will save its users time when inserting and removing items from it. The product will also eliminate a great deal of the typical strain involved with having to bend and search for items in a refrigerator. Additionally, the ***Simply Smart Frigerator’s*** proprietary features render it virtually effortless to operate. Furthermore, it offers its users a high degree of energy efficiency, saving them money over time.

The ***Simply Smart Frigerator*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Pack now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the household appliance products industry are currently being targeted as candidates to eventually commercialize the ***Simply Smart Frigerator*** on a worldwide basis.

In August 2013, Mr. Pack contracted product management services leader Innovation Direct™ to represent the ***Simply Smart Frigerator*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Simply Smart Frigerator*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.