

INNOVATION DIRECT™

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Sneek-A-Boo Peephole Safety Covers Invention In Search of Licensee

An innovative new product designed to provide consumers with a creative yet functional accessory for their home, the ***Sneek-A-Boo Peephole Safety Covers***, has been developed by Tina Marie Hawkins of Clinton, Maryland. The invention's unique design offers homes and apartments with peepholes an unprecedented measure of privacy.

The ***Sneek-A-Boo Peephole Safety Covers*** will be offered in a variety of shapes, colors, and designs to suit individual tastes. Furthermore, the ***Sneek-A-Boo Peephole Safety Covers*** will be easily interchangeable as desired. The product will also be made from lightweight and durable materials and will be competitively priced, adding to its appeal.

The inventor of the ***Sneek-A-Boo Peephole Safety Covers*** has developed working prototypes that have been utilized with success. Additionally, the ***Sneek-A-Boo Peephole Safety Covers*** is currently in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Hawkins now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the household security products industry are currently being targeted as candidates to eventually commercialize ***Sneek-A-Boo Peephole Safety Covers*** on a worldwide basis.

In May 2013, Mrs. Hawkins contracted product management services leader Innovation Direct™ to represent ***Sneek-A-Boo Peephole Safety Covers*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Sneek-A-Boo Peephole Safety Covers*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.