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Nurse IV Assistant Invention In Search of Licensee

An innovative new product designed to make the use of a commonly used medical accessory much safer and convenient, the *Nurse IV Assistant*, has been developed by Tammie Slaton of Florence, Mississippi. The invention's unique design will insure that IV lines are kept in place as per doctor's orders.

The *Nurse IV Assistant's* proprietary features will help stabilize lines once product has been implemented. The product helps prevent potentially dangerous health situations stemming from IV lines being removed prematurely. Additionally, the *Nurse IV Assistant* will be made in both adult and children's versions. Furthermore, the *Nurse IV Assistant* will be made to be disposable and will be packaged in a sterile container. It will also be offered in versions specifically for dialysis patients and will be particularly helpful to patients that may have allergies to tape that is often used as a means of securing IV lines. The *Nurse IV Assistant* will also save considerable time for nurses by eliminating the need to initiate a new IV line due to the previous one becoming dislodged from place.

The *Nurse IV Assistant* is also in Patent Pending status with the United States Patent and Trademark Office.

The inventor of the *Nurse IV Assistant* now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the medical accessories industry are currently being targeted as candidates to eventually commercialize the *Nurse IV Assistant* on a worldwide basis.

In October 2013, Mrs. Slaton contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Nurse IV Assistant* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Nurse IV Assistant* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.