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### *Anti-Amoeba Blocker Invention In Search of Licensee*

An innovative new product designed to provide its users with comfort and protection, the ***Anti-Amoeba Blocker***, has been developed by Lawrence Davis of New Orleans, Louisiana. The invention's unique design insures that its users' noses are protected from intrusion by potentially deadly amoebas.

The ***Anti-Amoeba Blocker*** will be easy to implement and begin using. The product will also provide priceless peace of mind. Additionally, the ***Anti-Amoeba Blocker*** will be instrumental in preventing potential debilitating illness and even death and will be used equally effectively by adults and children alike. Furthermore, it will be competitively priced, adding to its appeal.

The inventor of the ***Anti-Amoeba Blocker*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the personal health products industry are currently being targeted as candidates to eventually commercialize the ***Anti-Amoeba Blocker*** on a worldwide basis.

In October 2013, Mr. Davis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Anti-Amoeba Blocker*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Anti-Amoeba Blocker*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).