

INNOVATION DIRECT™

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Coscarelly Specialty Headphones Invention In Search of Licensee

An innovative new product designed to add a convenient and functional twist to an often-used consumer electronics product, the ***Coscarelly Specialty Headphones***, has been developed by Nick Coscarelly of Mount Pleasant, Michigan. The invention's unique design enables it to eliminate one of the common annoyances associated with the use of headphones.

The ***Coscarelly Specialty Headphones*** boasts proprietary features that enable it to eliminate the tangling that is often associated with traditional headphones. Additionally, the ***Coscarelly Specialty Headphones*** will be made from lightweight yet durable material. Furthermore, the ***Coscarelly Specialty Headphones*** will be designed in a creative and stylish manner and will be cost effectively priced, adding to its appeal.

The ***Coscarelly Specialty Headphones*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Coscarelly now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics products industry are currently being targeted as candidates to eventually commercialize the ***Coscarelly Specialty Headphones*** on a worldwide basis.

In August 2013, Mr. Coscarelly contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Coscarelly Specialty Headphones*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Coscarelly Specialty Headphones*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.