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### *Impact 3000 Invention In Search of Licensee*

An innovative new product designed to prevent a common problem prevalent in today’s digital entertainment landscape, the **Impact 3000**, has been developed by Travis Martin of Griffin, Georgia. The invention’s unique design enables it to greatly reduce the chances of unlawful duplication of music and movies.

The **Impact 3000** effectively protects existing copyrights on various forms of intellectual property. The product’s compact size allows it to fit comfortably into slots on desktop computers, flat screen televisions, laptop computers, electronic tablets, and cell phones. Additionally, the **Impact 3000** offers the additional benefit of protecting stored information from being damaged. It will be compact and easy to store when not in use and competitively priced, adding to its appeal.

The **Impact 3000** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Martin now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics accessories industry are currently being targeted as candidates to eventually commercialize the **Impact 3000** on a worldwide basis.

In August 2013, Mr. Martin contracted product management services leader Innovation Direct™ to represent the **Impact 3000** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Impact 3000** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).