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L.C.F. (Low Ceiling Fan) Invention In Search of Licensee

A functional product that puts an innovative twist on an essential household accessory, the **L.C.F. (Low Ceiling Fan)**, has been developed by Roy Lightfoot and William D. Portis of Lincoln, Illinois. The invention's unique design provides an effective solution to the problem of poor ventilation and air circulation in the lower levels of homes and businesses.

The **L.C.F. (Low Ceiling Fan)** will be made available in a variety of shapes and sizes to suit individual tastes. It will also provide its users with cool air and useful lighting. Additionally, the **L.C.F. (Low Ceiling Fan)** will be made from durable materials, making it a wise long-term investment. Furthermore, the **L.C.F. (Low Ceiling Fan)** will be competitively priced, adding to its appeal.

The **L.C.F. (Low Ceiling Fan)** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the **L.C.F. (Low Ceiling Fan)** now seeks a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the household products industry are currently being targeted as candidates to eventually commercialize the **L.C.F. (Low Ceiling Fan)** on a worldwide basis.

In May 2013, Mr. Lightfoot and Mr. Portis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **L.C.F. (Low Ceiling Fan)** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **L.C.F. (Low Ceiling Fan)** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.