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Lovett BBQ Grills Invention In Search of Licensee

An innovative new product designed to provide a functional twist on a commonly used outdoor cooking accessory, the ***Lovett BBQ Grills***, has been developed by Charles Lovett of Frederica, Delaware. The invention's unique design provides its users with a charcoal grill that provides several conveniences as compared to conventional charcoal grills.

The ***Lovett BBQ Grills*** will allow for charcoal to be added in a more efficient and easy manner. The product reduces the amount of maintenance required by the user during the cooking process, allowing them to be able to sit and enjoy an outing. Additionally, the ***Lovett BBQ Grills*** will save time and hassle for its users when cleaning them. Furthermore, the ***Lovett BBQ Grills*** will be made from durable materials and will be competitively priced, making them a wise long-term investment and adding to their appeal.

The inventor has developed multiple prototypes of the ***Lovett BBQ Grills*** that he has utilized with success. The ***Lovett BBQ Grills*** are also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Lovett BBQ Grills*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the outdoor cooking accessories industry are currently being targeted as candidates to eventually commercialize the ***Lovett BBQ Grills*** on a worldwide basis.

In October 2013, Mr. Lovett contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Lovett BBQ Grills*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Lovett BBQ Grills*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.