

INNOVATION DIRECT™

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Money Trans Depot Invention In Search of Licensee

An innovative new product designed to provide its users with a streamlined and appealing alternative for accessing and transferring funds, the ***Money Trans Depot***, has been developed by Cash Foster of Ruston, Louisiana. The invention's unique design enables users to perform a variety of personal financial functions without a number of the less than favorable aspects of currently available methods.

The ***Money Trans Depot's*** proprietary features enable its users to have convenient and expedited access to receive and send funds and even pay certain bills without having to take long trips to banks or stores. The product eliminates hassles such as standing in long lines and paying the exorbitant fees associated with other money transfer options currently offered. Additionally, the ***Money Trans Depot***, through the services it provides, helps to keep its users out of unpleasant emergency situations due to lack of access to funds. Furthermore, it will be designed with a user-friendly interface that will allow all consumers to utilize it successfully.

The ***Money Trans Depot*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Foster now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the money transfer products industry are currently being targeted as candidates to eventually commercialize the ***Money Trans Depot*** on a worldwide basis.

In September 2013, Mr. Foster contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Money Trans Depot*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Money Trans Depot*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

