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### *Mother Watch Invention In Search of Licensee*

An innovative new product designed to effectively address a common safety concern, the ***Mother Watch***, has been developed by Jannie Hampton of North Augusta, South Carolina. The invention’s unique design provides parents and caregivers with unparalleled peace of mind and protection with regards to their children.

The ***Mother Watch*** helps insure that a child’s location is traceable at all times. Furthermore, the product will prove priceless to law enforcement when looking for missing children. It will help prevent countless tragedies and will be easy and effortless to implement and operate discreetly. The ***Mother Watch*** will also be competitively priced, adding to its appeal.

The ***Mother Watch*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the safety accessories industry are currently being targeted as candidates to eventually commercialize the ***Mother Watch*** on a worldwide basis.

In July 2013, Mrs. Hampton contracted product management services leader Innovation Direct™ to represent the ***Mother Watch*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Mother Watch*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).