



*“Our Success is Patented™”*

### *Nail Paint Invention In Search of Licensee*

An innovative new product designed to put an eye-catching and fun twist on a commonly used cosmetics product, the *Nail Paint*, has been developed by Gregory Davis of Pueblo, Colorado. The invention's unique design provides its users with a fun and colorful way of decorating their nails.

The *Nail Paint* will readily appeal to female consumers of all ages. Additionally, the product conveniently attaches to purses and backpacks, making it easily portable to any location. The *Nail Paint's* compact container also makes the product easy to store when not in use. Furthermore, it will be competitively priced, adding to its appeal.

The *Nail Paint* is also in Patent Pending status within the United States Patent and Trademark office.

The inventor of the *Nail Paint* now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cosmetics products industry are currently being targeted as candidates to eventually commercialize the *Nail Paint* on a worldwide basis.

In September 2013, Mr. Davis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Nail Paint* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Nail Paint* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).