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Moore Safe Tile Invention In Search of Licensee

An innovative new product designed to provide an extremely important safety feature for restaurant floors, the ***Moore Safe Tile***, has been developed by Chris Moore of East Point Georgia. The invention's unique design enables it to provide a surface that is completely slip-free.

The ***Moore Safe Tile*** provides priceless peace of mind to those who place it in their business. Through its proprietary features, the product will prevent countless injuries and the many negative consequences of them. Additionally, the ***Moore Safe Tile*** will be easy to install and begin using. Furthermore, the ***Moore Safe Tile*** will significantly reduce potential liability for businesses, potentially saving them money over time in both litigation and insurance premiums. Moreover, it will be competitively priced, adding to its appeal.

The inventor of the ***Moore Safe Tile*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the flooring products industry are currently being targeted as candidates to eventually commercialize the ***Moore Safe Tile*** on a worldwide basis.

In October 2013, Mr. Moore contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Moore Safe Tile*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Moore Safe Tile*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.